



SAHADIYA R.M

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Portfolio : <https://sahadi.in>
Visa Status : Spouse Visa

PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer, UI/UX Designer and Web Designer with professional training in visual communication, branding, user experience design and responsive website design. Proficient in Figma, Adobe Photoshop, Adobe Illustrator and WordPress, with hands-on experience completing portfolio projects in social media design, packaging, brand identity, dashboards, UI/UX case studies and responsive websites. Skilled in user research, wireframing, prototyping, user flows, design systems, typography, colour theory and layout design.

SELECTED DESIGN PROJECTS

SOCIAL MEDIA DESIGN

- Designed engaging social media posters and promotional creatives using Adobe software.
- Optimised layouts for campaigns, announcements, product promotions and platform requirements.

UI/UX DESIGN PROJECT

- Conducted user research and created personas, user journeys and structured user flows.
- Developed low- and high-fidelity wireframes and interactive prototypes using Figma.

RESPONSIVE WEBSITE DESIGN

- Designed responsive website layouts for desktop, tablet and mobile devices with organised navigation and content structures.
- Applied typography, spacing, colour and visual hierarchy principles and supported website development using WordPress.

BRAND IDENTITY DEVELOPMENT

- Created logos, colour palettes, typography systems and visual identity concepts.
- Prepared brand guidelines, business cards and promotional materials for consistent branding.

PACKAGING AND PRINTING DESIGN

- Developed packaging concepts, labels and product-information layouts for target audiences.
- Applied branding, typography and visual hierarchy to improve clarity and appeal.

DASHBOARD DESIGN

- Designed dashboard interfaces with navigation menus, cards and data sections.
- Used consistent spacing, icons and reusable components to improve usability.

EDUCATION

BACHELOR OF ARTS IN HISTORY

Sree Narayana College, Thottada - March 2024

PROFESSIONAL CERTIFICATION

- INTEGRATED DESIGN COURSE IN GRAPHIC DESIGN, UI/UX DESIGN AND WEB DESIGN**

Opentutor Design School, Kannur | June 2026

CORE COMPETENCIES

- Graphic Design and Visual Communication
- UI/UX Design
- Responsive Web and WordPress Design
- Branding and Visual Identity Development
- User Research and Persona Development
- Wireframing and Interactive Prototyping
- User Flows and Information Architecture
- Design Systems and Brand Guidelines
- Social Media, Packaging and Print Design
- Dashboard and User Interface Design

TECHNICAL SKILLS AND SOFTWARE

- Logo, Branding and Visual Identity Design
- Social Media Poster and Banner Design
- Website and Landing-Page Design
- Mobile and Web Interface Design
- Low- and High-Fidelity Wireframing
- Interactive Prototyping and User-Flow Design
- Responsive Layout and Design-System Development
- Typography, Colour and Layout Principles
- Packaging, Business-Card and Brand-Guideline Design
- Figma, Adobe Photoshop, Adobe Illustrator and WordPress

LANGUAGES : English | Hindi | Malayalam